1. First, you could both check in to a location and make plans to visit somewhere, inviting your friends. Friends could notice your location and suggest plans to meet up. Also, you can post a picture linked to your check-in, to show how much fun you were having.
2. Find a business partner. You should provide a functional prototype. Also, I need to see your application advantages compare to other applications.
3. Burbn was far too complicated to encourage people to join and start using it right away. It has too many features. They might think those features are useful or interesting rather than asking what users really think about those featuers.
4. Instead of checking in and inviting others to events or to just hangout at a bar or coffee shop, people were enjoying the photo sharing element. They gave themselves two months to build their new app, focused only on photo sharing. Their friends who were testing the app loved the simplicity and encouraged them to shave even more features from the app.
5. I don’t think so, I would rather regard it as a coincidence.
6. Instagram had only eleven employees, including Krieger and Systrom, to support 30million users. I don’t think I can. 11 People for 30 million users are incredible but it could make users get less help from them.
7. I think it would still be good. Consider the current situation of Instagram, it seems that it still has a lot of active users. People would not easily changed to use other similar applications because they want their friends could see the picture. The company would be a giant company then, just like the beginning of Facebook.